

Mr. Schmidt,

I am writing you today to let you know about my involvement with the Michigan television and film industry and how it has been beneficial to both me and my family since moving back to Michigan from Illinois in 2008.

I am a sales representative for Hertz Equipment Rental Corp. located in Romulus, MI. Hertz rents, sells and services equipment and typically caters to the construction industry, industrial manufacturing facilities, government projects, as well as many other entities to help them with their equipment needs when they occur.

When I moved back to Michigan in 2008 the construction and industrial manufacturing industries were a part of the downturn that affected our state. I am a commissioned sales representative, so for me to make the money necessary to provide for my family, I had to look to different avenues to rent and sell equipment. Luckily enough I heard that the state of Michigan was doing it's part to assist television and film makers with filming their shows here. I dived in feet first, and developed relationships with the key decision makers and built a very nice business for myself renting and selling equipment to productions all over our great state. In my mind there is no reason to send them elsewhere. Their presence has allowed my family and I to stay in a state that we absolutely love. Close to family, friends and all of the things we grew up with as lifelong Michiganders. I would hate to see this assistance to the filmmakers disappear as we have spent money locally to bring in the equipment and services needed to support this industry. We have also hired additional staff and spent money with other vendors here in Michigan that help assist us with our needs to keep our television and film crews happy.

I hope that when reviewing this Bill that you will look strongly at all of the local people and businesses this industry touches. I know countless others who have benefitted greatly from the Michigan Film Incentives, and have moved to, or stayed in Michigan as a result. It is important to keep the people of Michigan working, and passing this vote is essential for the hard working people of Michigan who work hard each day as a result of these types of incentives.

I thank you very much for the opportunity to express my support of this Bill and hope that you and your committee will join me in supporting it as well.

Regards,

Brian Burket
Senior Account Manager
Hertz Equipment Rental Corp.
29125 Smith Rd.
Romulus, MI 48174
U.S.A.

(586) 405-2140 (Cell)
(734) 595-7075 (Office)
(800) 961-2926 (FaxGate)